MISSION:

“The Purpose of LexMedia is to develop, establish and maintain a Media Center to facilitate learning and to meet the needs of the Lexington community by offering media education and community programming.”
Executive Director’s Report

The LexMedia Board of Directors and I are pleased to present you with the first ever LexMedia Annual Report. It was less than five years ago that we opened the doors of the Kline Hall studio and began the revitalization of community access television for Lexington. We have completed our first full year under the new contract and I’m pleased to report that LexMedia has fulfilled its contractual obligations to the Town of Lexington. LexMedia is in sound financial health with excellent financial controls and oversight. I wish to thank the Board of Directors for their vigilant oversight of the operations of LexMedia.

LexMedia is only as strong as its members; this year we are over 400 members strong. I wish to thank them for their work, their ideas and their interests, the results of which are seen on our channels and in the pages of this report. Finally, I want to thank the dedicated LexMedia staff for its hard work and commitment. It is a true team effort on the part of all of us that results in quality community television. I am so proud of all we’ve accomplished.

This past year LexMedia has produced over 800 hours of original local programs; all of it tailored to the interests of the community. We’ve realized a 50% increase in government programming as the result of adding a staff member dedicated to that channel. We’ve added over 100 new members and expanded our Board of Directors. Working in cooperation with the Town Facilities Department, we’ve made improvements to remote installations throughout town. There is a new video modulation at Cary Hall resulting in improved video and audio quality, and the LHS feed point has been moved from the media classroom to the auditorium. We’ll continue to advise the facilities department on the installation of a remote camera system at LHS and other locations in town.

In other equipment improvements, we’ve begun to convert our operations from Standard Definition to full High Definition. We started by upgrading field equipment, changing from tape-based cameras to data based cameras and purchasing a new portable HD video studio in a box. We plan to replace the SD video switcher in the studio control room in FY2013 and to upgrade the program server in FY2014. This past year we rebuilt all five edit computers increasing speed and capacity while improved policies and procedures regarding edit usage and file storage. The LexMedia video on-demand and archive servers have been updated with programs going back to Florence accepting award from the Chamber of Commerce.
2010. We also updated the kitchen studio with a new backdrop, refaced cabinets and added a larger overhead mirror.

We were successful in reaching out to a larger portion of the community. Our Saturday morning breakfasts have been popular. State Senator Ken Donnelly joined us for one in March. One of our largest gatherings was a women’s business lunch for the Chamber of Commerce with over fifty members in attendance. We also sought out local artists to display in our gallery and held receptions for them. We hosted a popular table at Discovery Day, sponsored the LHS film festival, and welcomed numerous Girl Scout and Boy Scout troops into the studio.

The last quarter of FY2012 included end of school year activities: The Senior Prom Red Carpet reception has grown in popularity. We covered high school and middle school graduations, spring sports, including play-off games, Patriot’s Day celebrations, Paul Revere’s Midnight Ride, The Battle on the Green, pancake breakfast in various locations, the youth parade, the road race, DAR Memorial decoration, USS Lexington Memorial Ceremonies, The Hancock Church Hand bell Choir LIVE, Dan Fenn’s talk, “What Really Happened That Day,” all culminating with LIVE coverage of the Patriot’s Day Parade.

During that quarter we also completed the second season of our signature show, LexGo, hosted by Colleen Smith and another season of our monthly show, Open House with Jay Kaufman. We wrapped up production of another series of Italian cooking and language classes, Munroe Saturday Nights performances, Eat Speak Laugh, a Chinese Cooking and Language program, and lectures by the Non Profit Net.

The past year LexMedia was recognized for its efforts by receiving several outstanding awards. The Lexington Chamber of Commerce awarded us with “The Rising Star, One to Watch in 2012.” We also received a national award from the Alliance For Community Media. We were awarded The Hometown Award for Educational Programming for a film project with the French Department at LHS. LexGo! was honored with a Hometown Award in the Talk Show category and The Art of Eastern Cooking hosted by Helen Chen was awarded a Hometown Award for Educational Programming.

We look forward to the coming year. LexMedia has become a great resource for the community. The Board and I thank you for your trust in us. We encourage the entire Lexington community to view our programming, become a member and get involved.
Community Outreach

LexMedia’s outreach efforts have continued to grow this year. We have a weekly presence in the Lexington Minuteman newspaper and announcements in the Colonial Times Magazine. We send out email updates to our members list, maintain the home page of our website, and updates our social media posts on Facebook, Twitter and the Lexington list-serve.

We also organize special classes and events for community groups: Girl Scouts, Cub Scouts, Clarke Middle School Improv Troup, LHS film club, LHS debate team, Lexington Lego team, middle school robotics team, Senior Center computer club, as well as receptions for artists featured in our display gallery.

LexMedia invites community non-profits to participate in a PSA day to record announcements for their own use. We work with community groups on productions including the Lexington League of Woman Voters, The NonProfit Net, The Lexington Veterans Association, The Chamber of Commerce, The Cary Library, The Cary Lecture Series, Friends of the Minuteman Bikeway, The Ride Studio Café, The Lexington Conservation Stewards, Friends of the Western Greenway, Hayden Synchronized Skating Teams, Lexington Senior Center, Brookhaven at Lexington, Chinese American Association of Lexington, Lexington Woman of the World, Hancock Church, Follen Church, Grace Chapel, Lexington Historical Society, and The 300th Anniversary Committee. We run a LexMedia documentary group and a photography group and host Saturday morning socials for members. We make presentations at Discovery Day and on club day at LHS. We participate in career development days at Lexington High School, Endicott College and New England Institute of Art.

We have relationships with area colleges and universities; this year we employed interns from Syracuse, Emerson, George Washington, and Northeastern, Colby Sawyer, and Lexington, Minuteman Technical, Buckingham, Browne and Nichols high schools.

In the summer LexMedia holds a special film project for middle school students. In one week of classes, students take a production from script writing to a finished product. It is very popular.
**Fundraising**

We had a very successful fundraising year in FY2012. We started the year raising $770 from our first summer kids program to educate local teens and pre-teens in video production. In the second quarter, we had a one-time underwriting contribution from Shire Pharmaceuticals for the production of our “Meet the Scientist” program. We raised over $3,000 from renting out our kitchen and studio space to professional videographers during the fall and winter quarters. And we raised almost $6,000 from DVD sales during the year, with over $3,000 from graduation sales in the fourth quarter.

We have de-emphasized fundraising from donations and membership fees. We believe that this is appropriate, given that citizens are already making a contribution through the PEG access fees in their cable bills.

We have a $10,000 fundraising target again for FY2013. While we don’t expect to see such significant underwriting, we plan to place increased emphasis on our summer program, DVD sales and rental opportunities. For the rentals, we have developed a rate card to make the studio space and equipment available to qualified professional producers.

<table>
<thead>
<tr>
<th></th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
<th>FY2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DVDs</strong></td>
<td>$971</td>
<td>$874</td>
<td>$834</td>
<td>$3,276</td>
<td>$5,955</td>
</tr>
<tr>
<td><strong>Class fees</strong></td>
<td>$770</td>
<td></td>
<td></td>
<td></td>
<td>$770</td>
</tr>
<tr>
<td><strong>Donations</strong></td>
<td>$55</td>
<td>$365</td>
<td>$20</td>
<td>$180</td>
<td>$620</td>
</tr>
<tr>
<td><strong>Membership</strong></td>
<td>$150</td>
<td>$55</td>
<td>$20</td>
<td>$225</td>
<td>$225</td>
</tr>
<tr>
<td><strong>Interest</strong></td>
<td>$19</td>
<td>$16</td>
<td>$10</td>
<td>$9</td>
<td>$54</td>
</tr>
<tr>
<td><strong>Rental</strong></td>
<td>$1,000</td>
<td>$2,178</td>
<td></td>
<td></td>
<td>$3,178</td>
</tr>
<tr>
<td><strong>Underwriting</strong></td>
<td>$4,500</td>
<td></td>
<td></td>
<td></td>
<td>$4,500</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$1,965</td>
<td>$6,810</td>
<td>$3,042</td>
<td>$3,485</td>
<td>$15,302</td>
</tr>
</tbody>
</table>
Training

We had a very active training year. Our needs changed throughout the year. As the chart shows, our focus changed from Studio training in the first quarter, to Advanced Editing in the second quarter, to Field Production in the fourth quarter. This reflected both community interests and our sense of where LexMedia had the greatest volunteer needs. While the third quarter looks light in terms of training hours, we spent a great deal of time that quarter providing orientation to Town committee members and the Chamber of Commerce.

Note that our training numbers also do not reflect our summer program or any one-on-one training that took place throughout the year.

For FY2013 we intend to continue targeting our programs to the needs of the community. We expect that there will be a shift towards remote production (High School Auditorium) and digital/HD camera usage. The installation of a HD camera system at LHS will require a new training class to certify members. This should result in more and better programs from the high school. As we upgrade our Kline Hall control room with a powerful new HD switcher we will also add Advanced Studio Production and Directing classes.
## Training Hours

<table>
<thead>
<tr>
<th>Category</th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
<th>FY2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orientation</td>
<td>16</td>
<td>15</td>
<td>18</td>
<td>68</td>
<td>117</td>
</tr>
<tr>
<td>Studio</td>
<td>94</td>
<td>8</td>
<td>8</td>
<td></td>
<td>110</td>
</tr>
<tr>
<td>Edit</td>
<td>36</td>
<td>28</td>
<td>14</td>
<td>41</td>
<td>119</td>
</tr>
<tr>
<td>Field production</td>
<td>28</td>
<td>14</td>
<td>36</td>
<td>134</td>
<td>212</td>
</tr>
<tr>
<td>Advanced edit</td>
<td>10</td>
<td>95</td>
<td></td>
<td></td>
<td>105</td>
</tr>
<tr>
<td>Camera</td>
<td>14</td>
<td>8</td>
<td>11</td>
<td></td>
<td>33</td>
</tr>
<tr>
<td>Other</td>
<td>6</td>
<td>14</td>
<td></td>
<td></td>
<td>20</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>190</td>
<td>188</td>
<td>84</td>
<td>254</td>
<td>716</td>
</tr>
</tbody>
</table>

Mark trains our youth camp in the use of the Control Room.
Programming

We saw an increase in LexMedia productions this year due to the success of our training classes, the quality of our equipment, and the accessibility of the LexMedia staff. Below is a breakdown of all first run LexMedia produced programs and programs produced by others, for each channel.

We anticipate more remote productions for next year, due in part to the addition of the camera system at LHS. We are also dedicated to covering and supporting programs for the 300th Anniversary Committee, pushing the limits of our technical ability by broadcasting from two live locations for the Opening Celebrations. We are planning programs for Breeches, Bloomers, Bell Bottoms, Oh My! and Incorporation Weekend. We’ll also work with the Conservation Commission to produce an instructional program for use of Willard Woods for dog owners.

We project the number of programs hours next year to be over 800 hours, half of that government programming, 30% public, and 20% education.

First Run Programming

<table>
<thead>
<tr>
<th></th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
<th>FY2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government (LM)</td>
<td>70</td>
<td>121</td>
<td>110</td>
<td>137</td>
<td>438</td>
</tr>
<tr>
<td>Education (LM)</td>
<td>18</td>
<td>53</td>
<td>41</td>
<td>31</td>
<td>143</td>
</tr>
<tr>
<td>Public (LM)</td>
<td>61</td>
<td>77</td>
<td>73</td>
<td>67</td>
<td>278</td>
</tr>
<tr>
<td>Government (other)</td>
<td>3</td>
<td>6</td>
<td>4</td>
<td>4</td>
<td>17</td>
</tr>
<tr>
<td>Education (other)</td>
<td>10</td>
<td>3</td>
<td>10</td>
<td>12</td>
<td>35</td>
</tr>
<tr>
<td>Public (other)</td>
<td>65</td>
<td>52</td>
<td>68</td>
<td>74</td>
<td>259</td>
</tr>
<tr>
<td>Total</td>
<td>226</td>
<td>313</td>
<td>306</td>
<td>325</td>
<td>1,169</td>
</tr>
</tbody>
</table>
Locally Produced Programs

The following is a listing of local programs that were produced by LexMedia staff and members. The programs produced by members were coordinated and managed by LexMedia staff. Locally produced programs, aired on LexMedia, but produced externally are listed under Public (Produced by Others).

**Government**
- Board of Selectmen (43)
- Board of Selectmen Budget Presentation (3)
- Budget Summit (5)
- School Committee (31)
- Board of Appeals (20)
- Busa Farm Tour
- Candidates’ Night
- Conservation Commission (27)
- Cary Building Study
- Cary Hall Building Study
- Chamber of Commerce Dana House
- Chamber of Commerce PSA
- Community Preservation Committee (2)
- Democratic Senate Debate
- Estabrook Input Meeting
- Estabrook School Meeting
- Historic District (13)
- Historical Commission (12)
- League of Women Voters
  - Debt Exclusion Debate
  - Mass DOT Information Meeting
- Lexington State Senate Candidates
- Lexington Streetscape Public Hearing
- Open House with Jay Kaufman (12)
- Planning Board (29)
- Plowing the Minuteman Bike Trail
- Selectmen and Busa Farm Committee
- Selectmen and Planning Board
- Special Town Meeting
- Sustainable Lexington
- Town Meeting (10)
- Town Manager Update
- TMMA
- TMMA PSA
- TMMA Info Sessions (3)

**Education**
- Cary Lecture (4)
- Graduations (4)
- Lectures (17)
- LexGWAC (2)
- LHS Concerts (20)
- LHS Sports (37)
- LWV First Friday (8)
- Music –not LHS (2)
- Greater Boston’s Network Users Group (2)
- LEF Trivia Bee
- Martin Luther King
- LexFun Seminar
- Reining in the Storm: One Building at a Time
- Revolutionary Revelry-Citizen’s World Fair
- Snowman
- Sun Valley
- PSA
  - LWV
  - GWAC
- LHS French Film Festival
- Bridge School-Much Ado about Nothing
- Estabrook Time Capsule
- Estabrook PTA Meeting
- LHS Media Class
- LHS Prom Red Carpet
- Sports (other)
  - LBYH in house Hockey Finals
  - LBYH PeeWees
  - Little League Baseball
- All About Social Security
- Bill Littlefield
- The Folklorist
Public
Cooking
  Come Veg with Me (2)
  Helen Chen (3)
  Eat, Speak, Laugh (3)
  Indian Cooking (3)
  Italian Cooking (12)
  My Japanese Table
LexGo (11)
Lexington Remembers (6)
Contributions to Earth (2)
Empowering Women (5)
Body Mind & Spirit (5)
TV for Your Soul
The Power of One
Occupy Boston
Munroe Saturday Nights (9)
Music
  Lexington Symphony (4)
  Bicentennial Band (2)
  The Noise Gallery
  Choral Festival
  Master Singers
Non Profit Net (8)

National Alliance on Mental Illness
Hayden Skating
Danger Toys
Lexington School of Ballet-Nutcracker Suite
Patriots’ Day Parade and Highlights
PSAs (7)
Religious
  First Baptist (39)
  Grace Chapel (17)
  Hancock Church (53)—include additional Christmas services
  Handbell Concert (2)
The Noise Gallery (3)
LexGo!

Chatting with History (2)
Cooking Shows
Concerts
Non-Profit Net Lectures

Public (Produced by Others)
Religious Shows
Ablevision
Army Newswatch
Athlete 360
The Steve Katso Show
Operating Expenses and Plans

Operating expenses for FY2012 were $324,043. The bulk of these funds come from the PEG access fees assessed by Comcast, RCN, and Verizon, via the Town’s Communications Advisory Committee.

The majority of LexMedia’s funds are spent on salary and benefits for our talented staff. Most other expenses cover outside subcontractors, occupancy, supplies, and insurance. Occasionally we use operating expense to cover some of our capital needs as we did in the fourth quarter for the purchase of our remote HD switcher.

Operating Expenses FY2012

<table>
<thead>
<tr>
<th></th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel Expenses</td>
<td>42,817</td>
<td>37,243</td>
<td>46,317</td>
<td>49,814</td>
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<tr>
<td>Personnel Benefits</td>
<td>9,322</td>
<td>7,456</td>
<td>12,085</td>
<td>8,308</td>
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<tr>
<td>Outside Services</td>
<td>10,657</td>
<td>18,417</td>
<td>9,350</td>
<td>9,643</td>
</tr>
<tr>
<td>Occupancy Expenses</td>
<td>1,017</td>
<td>(374)</td>
<td>1,839</td>
<td>1,150</td>
</tr>
<tr>
<td>Studio Operating Expenses</td>
<td>5,555</td>
<td>7,009</td>
<td>1,534</td>
<td>24,054</td>
</tr>
<tr>
<td>General Expenses</td>
<td>2,016</td>
<td>4,952</td>
<td>1,474</td>
<td>12,388</td>
</tr>
<tr>
<td>Total</td>
<td>71,384</td>
<td>74,703</td>
<td>72,599</td>
<td>105,357</td>
</tr>
</tbody>
</table>

LexMedia’s contract with the town calls for a cost of living adjustment for FY2013. Other than that, our planned expenses for FY2013 are flat to FY2012 and are anticipated to be flat through the four quarters of the year. We expect that these funds, with the inclusion of LexMedia fundraising, will be sufficient to provide the services we have contracted to provide the Town, as well as the additional projected services for FY2013 detailed in this report. Below is the anticipated breakdown of operating expenses for next year.

Operating Budget FY2013

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel</td>
<td>$190,000</td>
</tr>
<tr>
<td>Employee benefits</td>
<td>$50,000</td>
</tr>
<tr>
<td>Outside Services</td>
<td>$45,000</td>
</tr>
<tr>
<td>Occupancy</td>
<td>$5,000</td>
</tr>
<tr>
<td>Studio Expenses</td>
<td>$30,000</td>
</tr>
<tr>
<td>General &amp; Admin</td>
<td>$20,000</td>
</tr>
<tr>
<td>Total</td>
<td>$340,000</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$10,000</td>
</tr>
<tr>
<td>From Town</td>
<td>$330,000</td>
</tr>
</tbody>
</table>
Program and Capital Plans for FY2013

There are three areas we plan to upgrade in the next year to better serve the needs of the Lexington community and take advantage of the high performance digital technology available today.

LexMedia plans to operate completely in HD in the next few years. Last year we upgraded all our tape based field cameras to digital based HD cameras, eliminating the cost and need for tape, while improving picture quality. To complete the upgrade of the field equipment we purchased a new portable HD studio, (a studio in a box) the NewTek TriCaster. Now, everything we record in the field is shot on HD cameras and multi-camera productions are controlled through an HD switcher. Keeping everything in the field HD simplifies and streamlines the operation.

One area of expansion for FY2013 is the installation of an HD camera system at LHS. Funding for this project comes from the Lexington PEG Access Fund, augmented with funds from the LexMedia Capital Budget. Installing HD cameras ensures the quality of our remote productions by standardizing the signal. LexMedia will work with the facilities department to advise on these installations.

We will also draw from the LexMedia Capital Budget for the second area of expansion; upgrading our studio control room from SD to HD. By the end of FY2013 we will replace the EchoLab video switcher and Compix graphic generator with a larger model of the NewTek TriCaster. This one has more video source inputs, built-in graphics and virtual sets. The TriCaster also give us the ability to stream live HD online from the control room. Although we are not able to broadcast in HD we will be able to stream it Live.

Thirdly, we plan to launch a new mobile application that allows users to view LexMedia channels live, on-demand video, and town focused bulletins on their smartphone or mobile devices. We have been working with a Lexington based start-up Civic Media Technologies to develop the app.

Finally, we plan to start using the emergency overlay crawl in FY2013. We have purchased the first unit and have been testing it. Purchase of the other two units is included in the LexMedia Capital Budget.
Capital Budget for FY2013

The Town also provides LexMedia with capital funds for the purchase of equipment. We have carried some of our FY2012 funds into FY2013, but expect to draw our capital funds down to near zero as we complete our move to digital HD throughout our facilities.

Additionally we expect to use our capital budget to replace/upgrade other portions of our equipment stock, whether planned (Sound Proofing or Live Streaming) or unplanned (Reserves and Contingency for broken equipment or unanticipated requirements).

Proposed Capital Budget FY2013

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Upgrade to HD Control Room</td>
<td>$30,000</td>
</tr>
<tr>
<td>Headsets</td>
<td>$15,000</td>
</tr>
<tr>
<td>Emergency Overlay System</td>
<td>$5,000</td>
</tr>
<tr>
<td>Studio A Sound Proofing</td>
<td>$5,000</td>
</tr>
<tr>
<td>LHS Auditorium camera system</td>
<td>$15,000</td>
</tr>
<tr>
<td>Remote Productions</td>
<td>$15,000</td>
</tr>
<tr>
<td>Live Streaming Upgrade</td>
<td>$6,000</td>
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<tr>
<td>Reserve</td>
<td>$9,000</td>
</tr>
<tr>
<td>Contingency/Other</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$110,000</strong></td>
</tr>
</tbody>
</table>
Staff

LexMedia has a small, but dedicated staff working to fulfill the needs of the Lexington community. It is our mission to serve the community by offering an introduction to the world of video productions and local broadcasting. Some people come to LexMedia to learn career skills, others volunteer to bring public events, informative or entertaining programming to the wider community, and some come to sample the cooking from popular kitchen studio, or to view the artwork of our featured artists. We welcome everyone.

Florence DelSanto, Executive Director
Florence has served as Executive Director for the past four years. Prior to coming to LexMedia she worked as an award winning producer and media consultant, developing and managing high impact communication programs in the broadcast industry for more than twenty years. She has been awarded the George Foster Peabody Award and a National Emmy Award for her documentary work. She has produced programs in the Middle East, Europe, and Africa working for NBC, ABC, CBS, and CNN.

Mark McMinn, Outreach and Membership Coordinator
Mark has been with LexMedia for two years. He is the first line of contact for most LexMedia members. He seeks out and works with community members and non-profit groups, helping them understand and appreciate the services available at LexMedia. Mark also conducts most of the training classes, sends out newsletters and manages our social media. Prior to LexMedia, Mark served as Executive Director for Westborough Community Access Television.

Terry Samaras, Production Manager
Terry started this full time position in July. Previously he has served as the government coordinator for LexMedia. As the Production Manager, Terry coordinates and manages all equipment and facilities for in-house and remote productions. He will also assist members in their productions. This is his first full time job in broadcast since graduating the New England Institute of Art.

Irene Dondley, Administrative Assistant
Irene is our longest serving staff member. She is responsible for programming the Government, Education and Public channels. Irene manages the Community Bulletin Board and creates most of its announcements. Irene also serves as the LexMedia bookkeeper. For the past three years she has produced Open House with Jay Kaufman.

Stacie Boucouvalas-Gianourakos, Government Access Coordinator
Stacie is our newest staff member. She is responsible for all aspects of government coverage; recording, editing, and indexing meeting. She will also be working with town officials to create new programming. Prior to LexMedia, Stacie held this same position at Acton Community Access Television. She is an Arlington resident and has been an active producer at Arlington Community Media Inc.
**David Ilsley, Producer**

David is the Chairman of LexMedia’s board of directors, but also functions as an unpaid staff member. He produces LexGo! With Colleen Smith, as well as many of the sports programs. David also teaches Adobe Premier Pro and Final Cut edit classes. In addition to his work at LexMedia, he volunteers for several other service organizations; Compass for Children, The Epiphany School, and Ability Plus. He films extreme sports through his production company, Sport Productions. David has a background in banking and finance.

**Continuing Education - Conferences and Seminars**

Florence DelSanto
This past year Florence attended bi-monthly meetings with Executive Directors in neighboring communities: Arlington, Waltham, Watertown, Cambridge, Belmont, Somerville and Boston. She attended the Broadcast Expo in and Media Educator Conference in Worcester, The Mass Access Convention at National Archives in Waltham, Programming workshop at Somerville Community Access Television, and a Professional seminar at High Output Lighting

Mark McMinn
Mark attended the National ACM conference in Tucson, AZ. He attended a Lighting workshop, a DSLR workshop and a Social Media Seminar at Rule Broadcast Learning Lab. He also attended the Broadcast Expo and Media Educator Conference in Worcester.

Irene Dondley
Irene participated in the Programming Workshop at Somerville Community Access television

David Ilsley
David attended a two-day workshop on Adobe After Effects motion graphics and special effects software. He attended a Mass Access Seminar on My Mass TV shared server and he also attended the Broadcast Expo and Media Educator Conference.

**LexMedia Board of Directors**

**Executive Board**
David Ilsley, Chairman  
Zhilla Breakstone, Vice Chairman  
Tim Counihan, Treasurer  
Kathleen Bell, Secretary  

John Hayward  
Shelby Kashket  
Alan Lazarus  
Jeffery Leonard  
Betsy Reynolds  
Susan Rockwell  
Ernest Van B. Seasholes  
James Shaw  
Ephraim Weiss

**Board Members**
Marilyn Rea Beyer  
Harry Forsdick
Other Financial Documents

There are three additional documents attached to this report:

- A financial review of LexMedia, performed by our Auditor Anstiss and Co.
- A Certificate of Liability Insurance, from Clippership Insurance
- A list of LexMedia Capital Equipment and status