

FY2014 Q1 CAC REPORT

July-Sept, 2013

The highlight of this quarter is the launch of the HD channel. Lexington became only the third station in the country to broadcast its community access channel in high definition. Our focus through Q1 has been on working out the technical issues for the launch and preparing programs for the channel. We purchased equipment and worked extensively with RCN to get the channel up and running. Many staff hours were devoted to converting programs to an HD format.

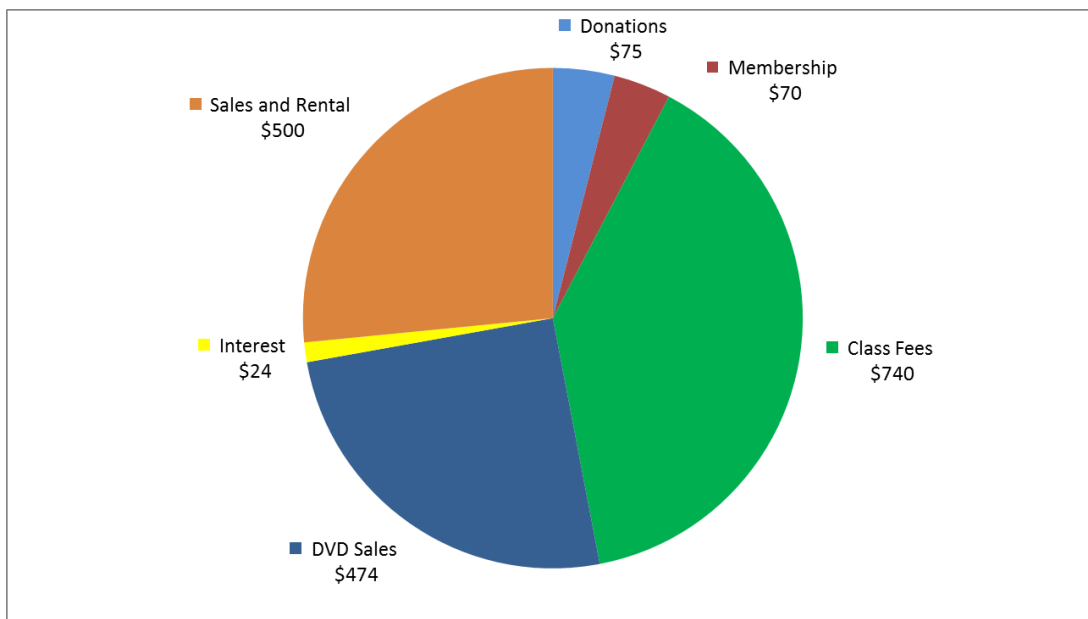
Another highlight has been the update and redesign of the iPhone app. Our app was featured at the Alliance for Community Media North East Region conference in September and created a buzz in the Alliance community. LexMedia is getting recognition for its groundbreaking work.

Six interns worked for LexMedia this summer. They produced Public Service Announcements, edited features and worked on studio productions. Several of them have stayed on and are working on longer format/documentary pieces.

a) Results of Fundraising and Tracking to Fundraising Targets

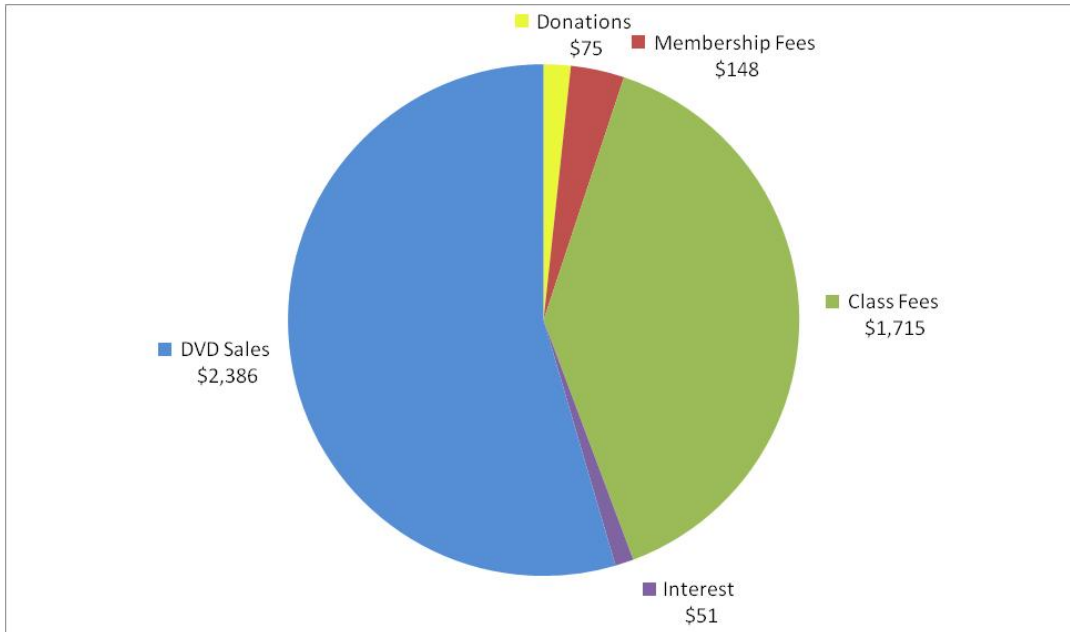
LexMedia cash fundraising for this quarter totaled \$1,883 including funds from donations, DVD sales, rentals and interest. The largest portion came from the class fees from our summer movie making class. We raised \$474 in DVD sales and \$500 in studio rental. Year over year numbers show a decline from last summer, when we had a boost in DVD sales due to coverage of the 300th anniversary celebrations.

FY2014Q1 Fundraising

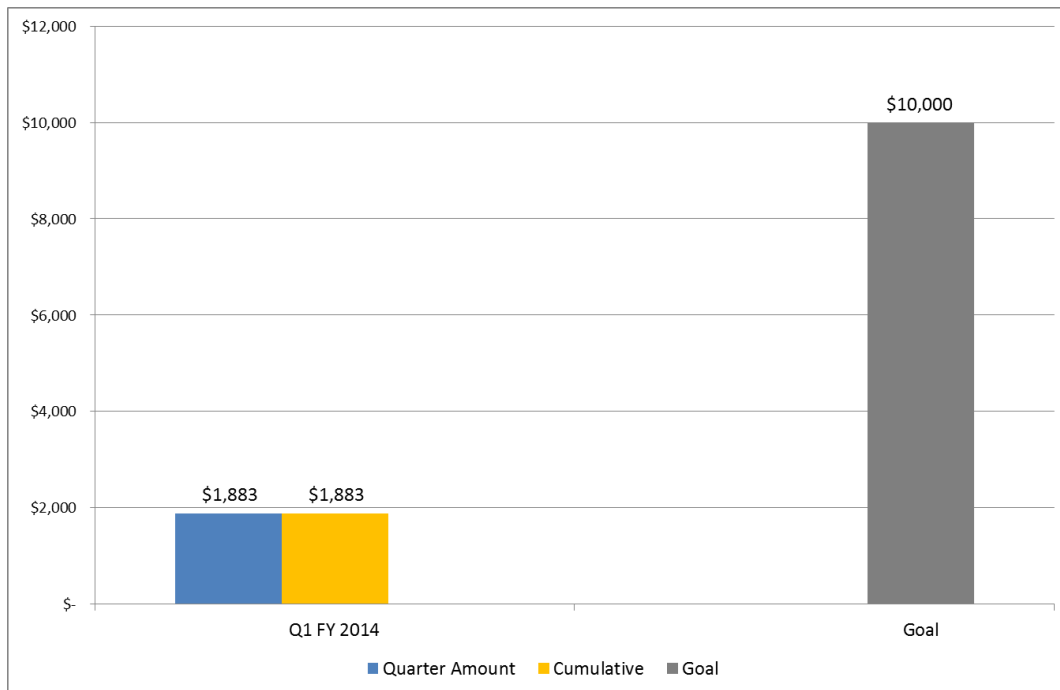


FY2014Q1CACReport

FY2013Q1 Fundraising



FY2014Q1 Fundraising Target



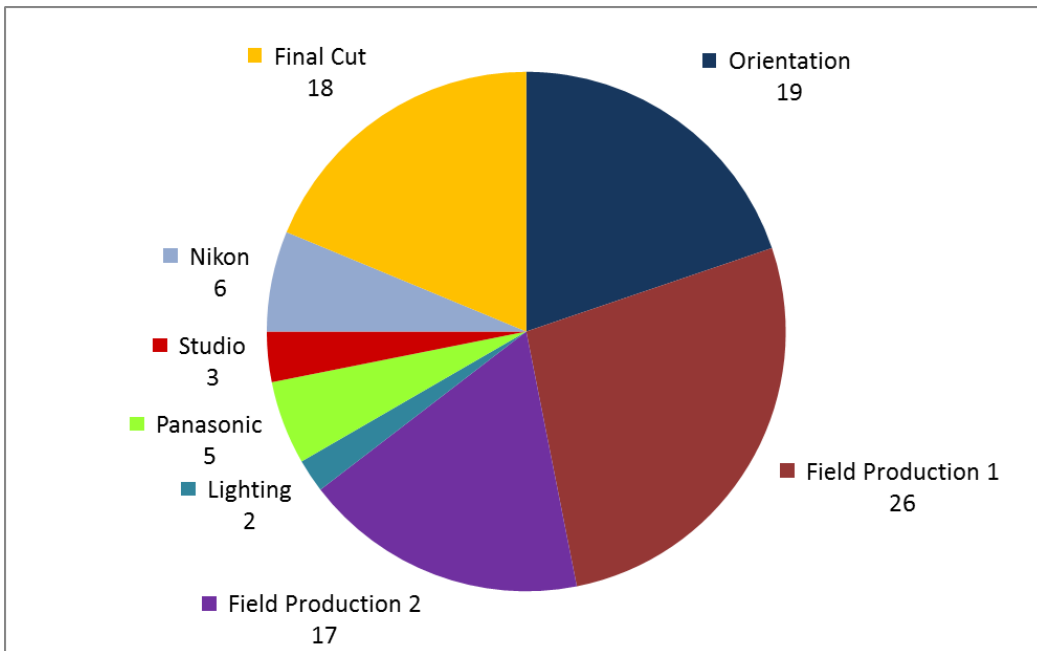
b) Statistics on Number of Residents Trained, TOWN Board and Committee Members Trained

We trained approximately 45 volunteers in this quarter. This translates to approximately 90 hours of class-based training. The concentration of training this quarter was devoted to field production. Field production classes are now taught in two sections allowing more time for hands-on training of members. We also had a good showing in orientation classes, which positions us well for the upcoming year as we continue to bring new members into the volunteer pool.

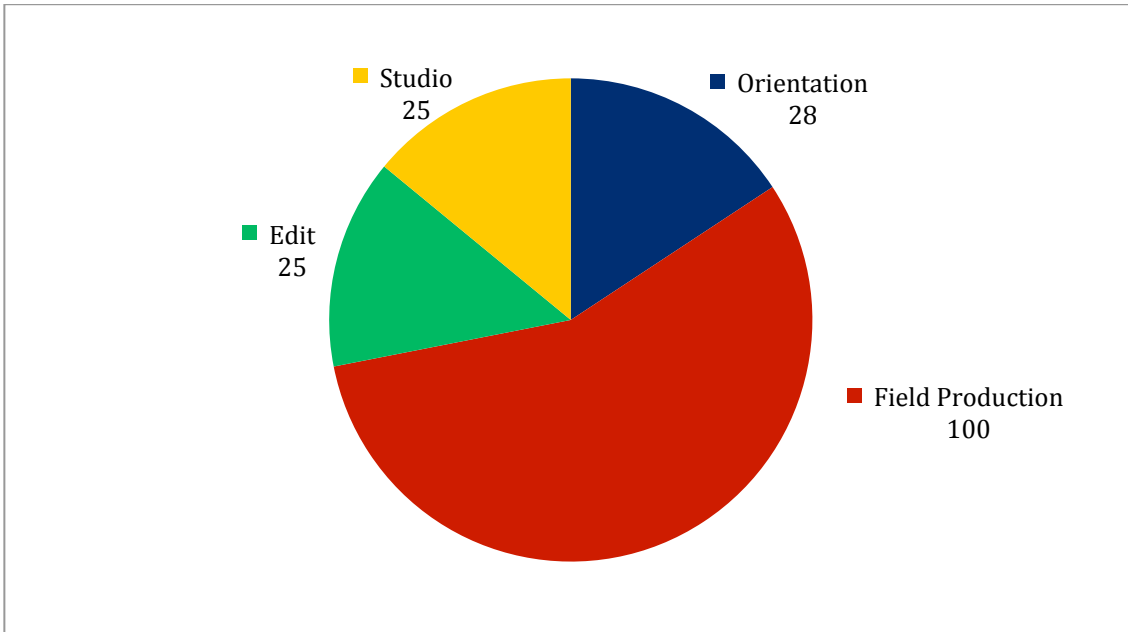
There was no special training for Town Board and Committee Members.

Please note that the training illustrated does not include 1:1 training for volunteers involved in production or editing programs.

FY2014Q1 Training Hours



FY2013Q1 Training Hours

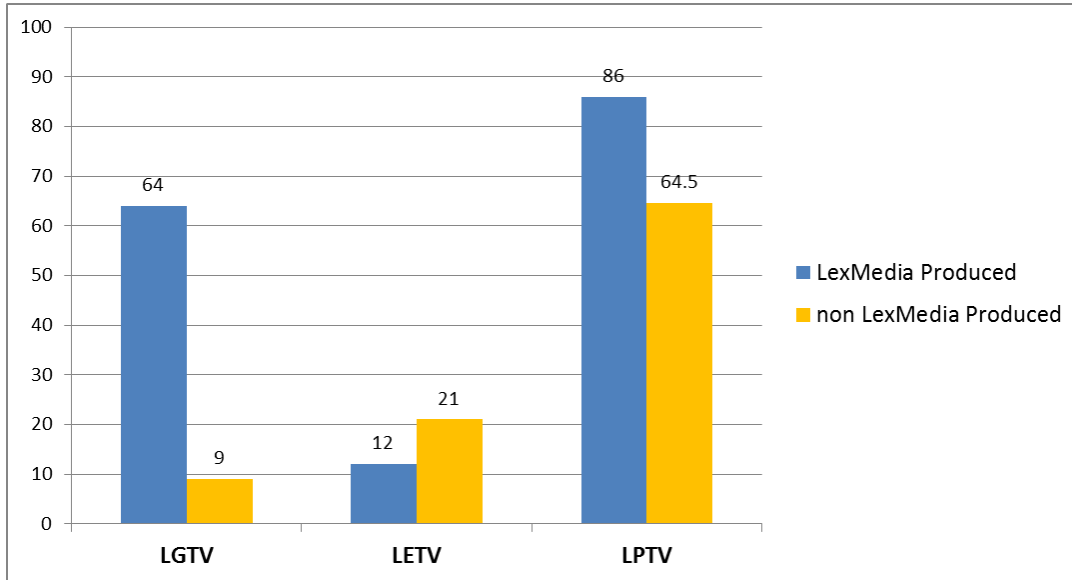


c) Number of Hours by Type of Programming (Public, Education, Government, and LexMedia or non-LexMedia produced programming)

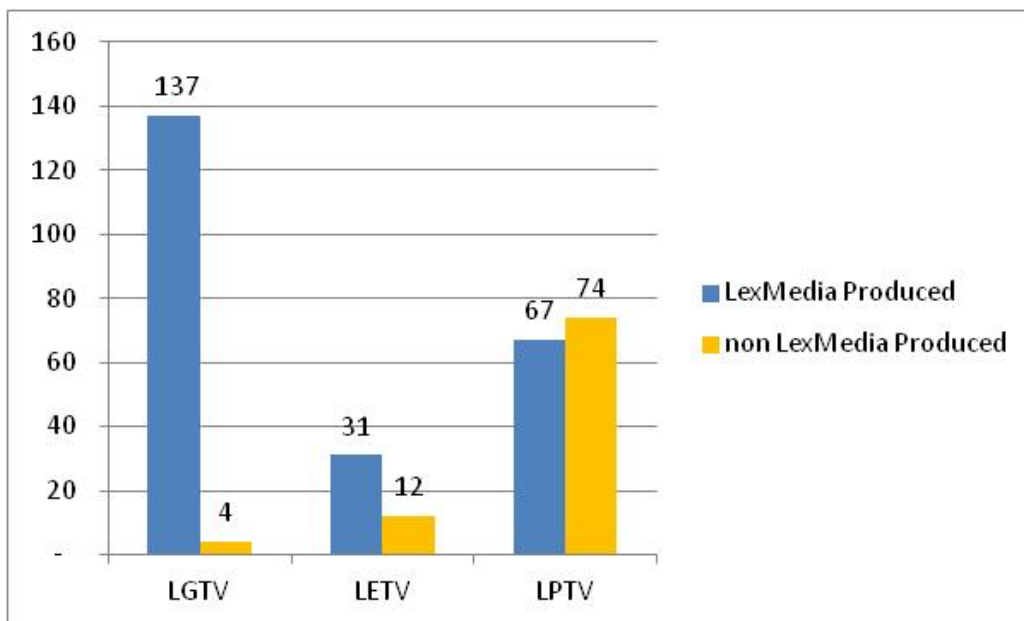
Last year we had a bump in our programming hours to accommodate the programs produced for the 300th Anniversary Celebrations. Generally LexMedia programming hours are consistent quarter to quarter and year to year. Below is a breakdown of all LexMedia produced and non-LexMedia produced **first run** program hours for each channel. We have not included the total number of hours these programs were repeated through the quarter, but every program ran at least three times, as required in our contract.

FY2014Q1CACReport

FY2014Q1 Hours of Programming



FY2013Q1 Hours of Programming



FY2014Q1CACReport

Below is a break down of the government meetings covered and indexed by LexMedia this quarter. LexMedia staff has taken on the responsibility of recording time code notes during the meeting rather than relying on the committee secretaries, resulting in more indexed meetings.

Indexed Meetings

	#Meetings	#Indexed
Selectmen	5	5
School Committee	3	3
Planning Board	6	6
Board of Appeals	4	4
Conservation Commission	8	8
Historic District	3	3
Historical Commission	3	3
Community Farming Committee	1	1
Community Center Committee	1	1
Sustainable Lexington Committee	1	0

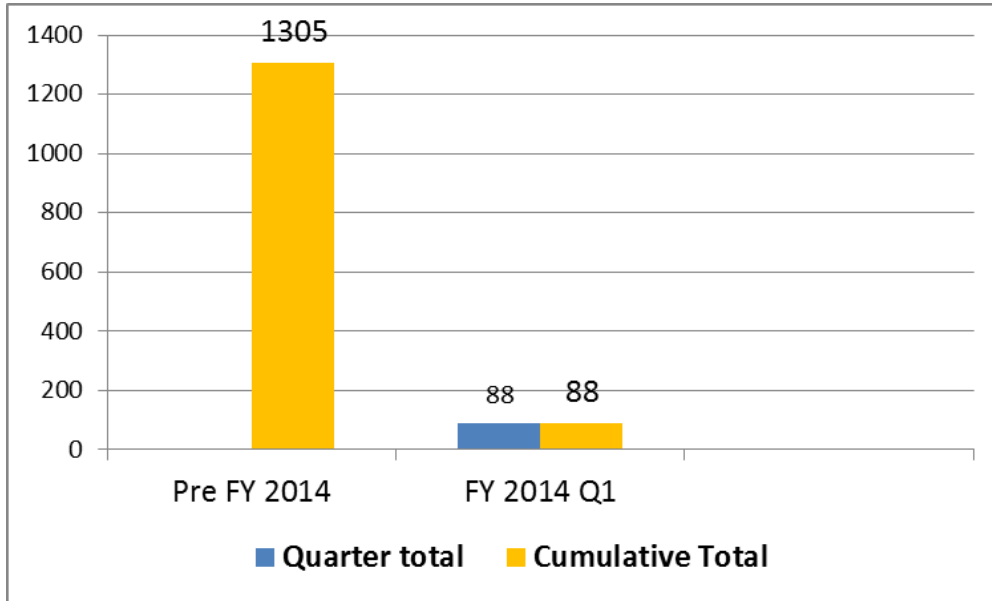
d) Update on Offsite Storage Capabilities

We are working with Dorinda Goodman, Director of Lexington IT/MIS, to use some of the town's RCN bandwidth in the public works building, rather than paying for separate cabling by RCN. Pat Goddard, Director of Public Facilities, has provided the rack space in the server room.

e) Update of On Demand and Indexed Programming Including; Identifying Available Programs

We've added an additional 88 programs to our VOD site this quarter. We have a total of just over 1300 programs available for on-demand viewing.

Total Number of 2012 On-Demand Programs



Monthly History of On Demand Visits

Month	Unique Victors	Hits
Jul-13	219	864
Aug-13	165	591
Sep-13	186	528

FY2014Q1CACReport

f) Equipment Purchased During the Quarter and Cost of Each Item

The only Capital purchase for this quarter was the HD processor needed to support the RCN HD channel.

Capital Expenses for FY2014Q1

Date	Capital Item	Cost
7/10/2013	RCN DIGIVUCD Chassis for HD channel	\$ 5,000
Total		\$ 5,000

g) Complaints Received During the Quarter and Their Dispositions.

The compliment & complaint log has been updated on lexmedia.org. The link to the compliment and complaints page on our website is below:

<http://www.lexmedia.org/view-compliments--complaints.html>

Additional: LexMedia Operating Expenses

Below is a chart showing LexMedia operating expenses for the first quarter of 2014.

LexMedia Operation Expenses

	FY 2014 Q1
Personnel Expenses	\$ 54,890.67
Employee Benefits	\$ 12,500.84
Outside Services	\$ 9,148.04
Occupancy Expenses	\$ 1,533.32
Studio Operating Expenses	\$ 2,150.83
General	\$ 8,987.18
Total	\$ 89,210.88