

# LexMedia

## Training Opportunities



**Educational Opportunities at LexMedia --**  
We are Lexington's community access TV and our programs are seen by about 70 percent of the households in the Town. Our three channels feature public, education and government programs, 7 days a week, 24 hours every day, and appear on Comcast, RCN and Verizon. Programs are listed in the Lexington Minuteman and on our website at [www.lexmedia.org](http://www.lexmedia.org).

*Our mission: The Purpose of LexMedia is to develop, establish and maintain a Media Center to facilitate learning and to meet the needs of the Lexington community by offering media education and community programming.*

We believe that people learn by doing and so all of our classes are project oriented where you will produce something as part of the class. Many times we will guide you through a real filming session in the belief that people learn better by actually performing the task rather than hearing about it.

Our courses address all aspects of developing video programs for broadcast on LexMedia. Included are the following courses:

1. **LexMedia Orientation**
2. **Introduction to Field Production Operations**
3. **Introduction to Digital Editing**
4. **Introduction to Studio Production**
5. **Robotic Camera Operation**

Some of these classes are offered on a regular basis while others will be presented when needed. Please call us at (781) 862-5388 or email us at [info@lexmedia.org](mailto:info@lexmedia.org) to register for a class or for more information.

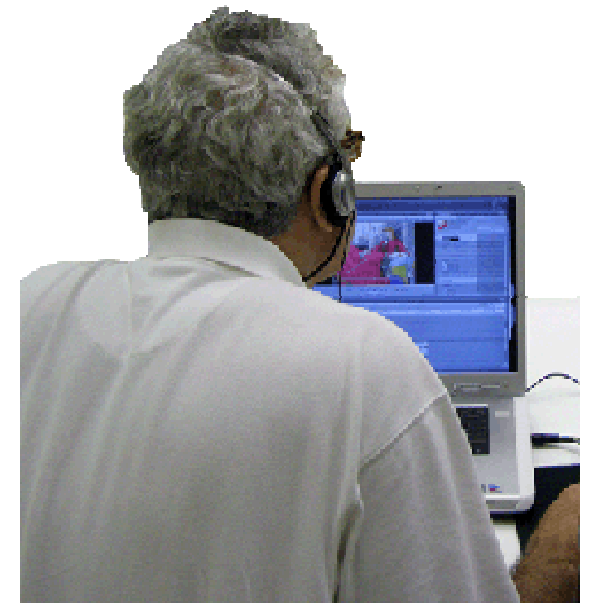
The remainder of this brochure contains descriptions of some of these classes.

### **LexMedia Orientation**

The first step to getting involved in LexMedia is to attend a FREE Orientation. You must attend an Orientation and become a LexMedia member to enroll in production courses. The Orientation explains our policies, your responsibilities and your options for getting involved.

The 45-minute session will include a walk through of studios A, B and K, the control room and master control, and edit room. We will give a quick overview of how to:

- Place a listing on the Community Bulletin Board (CBB)
- Get content on the air
- Sign up for production training
- Borrow and return LexMedia equipment
- Get involved in ongoing productions
- Become a supportive member of LexMedia in other ways



## Introduction to Field Production Operations

This two-hour course will introduce members to the Mini DV camcorders LexMedia has to offer, the Panasonic PV GS500, the Cannon GL2 and Sony HDR-HC7. We will cover basic on-location production techniques including: site evaluation, tripod use, hand-held camera techniques, shot composition, camera movement, audio considerations and equipment, and lighting. We will work through typical filming scenarios to prepare members for their own productions. Members have the option of bringing their own Digital Camcorders to work with to fulfill the hands-on assignments.

At the conclusion of this class members will have the chance to sign up for on-going workshops based on the interest of the group.

## Introduction to Digital Editing

This class will introduce LexMedia members to Adobe Premier Pro Editing software. You will learn the basics of digital video editing. Topics covered include: Setting up and organizing your project files, capturing digital video, basic editing techniques, b-roll selection and building sequences, and finalizing your program for playback on a DVD. The session will run for two hours. At the conclusion members will have the opportunity to sign up for a workshop for more advanced editing.

**LexMedia**



## Introduction to Studio Production

This course is designed to teach members how to set up a multi-camera studio shoot in one of LexMedia's studios. Topics covered include:

- an explanation of basic crew requirements and job titles.
- Set-up of studio cameras and tripods, audio and lighting.
- An introduction to the video switcher and the graphic generator.

We'll also cover basic directing techniques. At the conclusion of this three-hour session members are encouraged to join a production crew and become part of current LexMedia productions.

## Robotic Camera Operation

This course will provide hands-on training in the operation of the robotic camera equipment at Cary Hall and the Selectmen's Meeting Room in the Town Office Building. This class will meet for one hour at each location. We will cover:

- Camera controller
- Video switcher
- Setting audio levels
- Generating graphic titles
- Recording and dubbing to DVD

Once certified members can sign up to cover meetings that take place in those rooms.



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