

FY2016Q3 Highlights

LexMedia was busy with productions in the studio and in the field this quarter. In house, we initiated a new show, The Nate Bourjolly Talk Show. Nate is a fifth grader at the Harrington School with a big personality. He came to the studio well prepared to interview his first guests: his pastor and local TV celeb, Colleen Smith. He has an extensive guest list of people for future shows, among them: Jonathan McPhee, School Superintendent Czarjkowski, and Police Chief Corr. We also produced new episodes of Veteran’s Update with the Lexington Veteran’s Association, In Conversation with Steve Iverson, The Sports Diamond, a high school sports talk show, and Local Focus, the regional news program.

In the kitchen studio, Helen Chen was back with a show on Easy Asian Noodles, Lexington Community Education sponsored two other shows: Food Like Jazz and Craft Beer. We held a Saturday morning brunch for the membership in March as a chance for the community to mingle and plan projects.

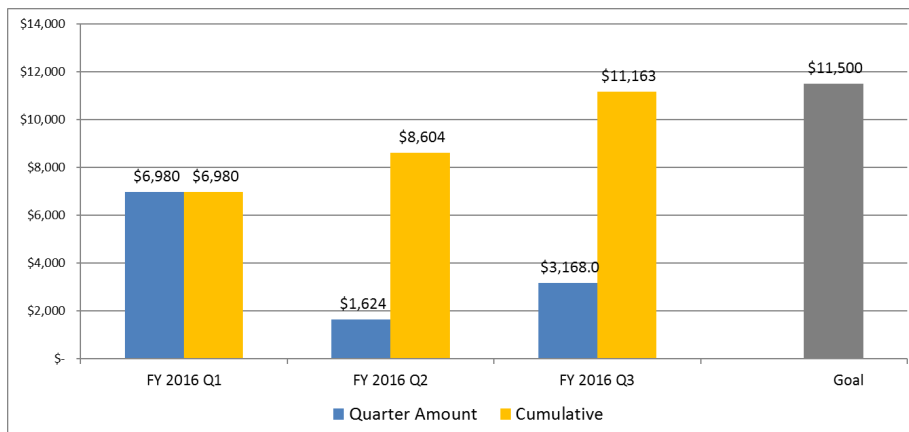
In the schools we produced: basketball games, hockey games, and theatrical productions: Diamond Middle School’s Once on This Island, Clarke Middle School The Lion King, the LHS Follies, LHS Gala Concert and Bicentennial Band.

In the community we covered The Chinese American Association of Lexington’s Chinese New Year celebrations, the middle school Mock Town Meeting, and Ronan Tyman’s concert presented by Spectacle Management. Recorded lectures include: OWLL series on astronomy, Action to Resist Hate, The Paris Climate Talks, Criminal Justice Reform, The Midnight Ride of Paul Revere, Cary Lectures and Historical Society lectures.

a) Fundraising Targets

LexMedia’s fundraising target for the year is set at \$11,500. We raised \$3,168 in Q3 and anticipate reaching our target in the next quarter.

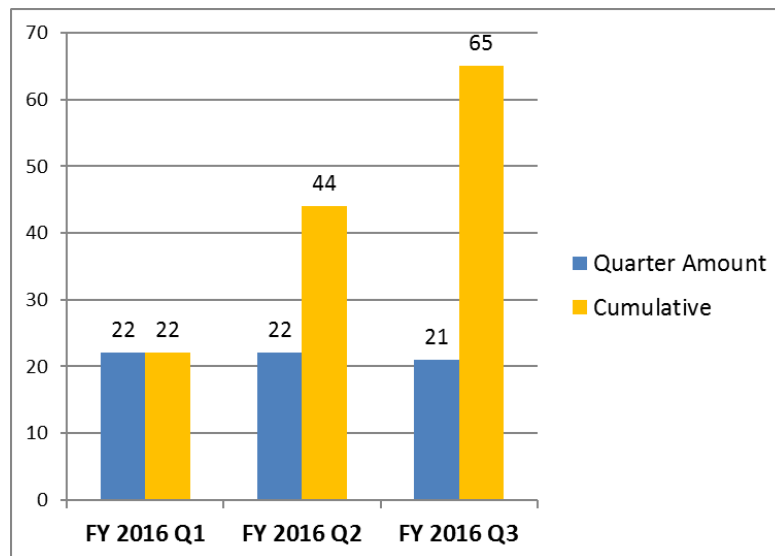
Fundraising Targets FY2016Q3



b) Statistics on Number of Residents Trained, TOWN Board and Committee Members Trained

LexMedia trained 21volunteers this quarter, which is constant with the number of volunteer trainings through the first two quarters of the year. Town CAC committee member Steve Iverson received introductory editing and production training.

FY2016Q3 Volunteer Training



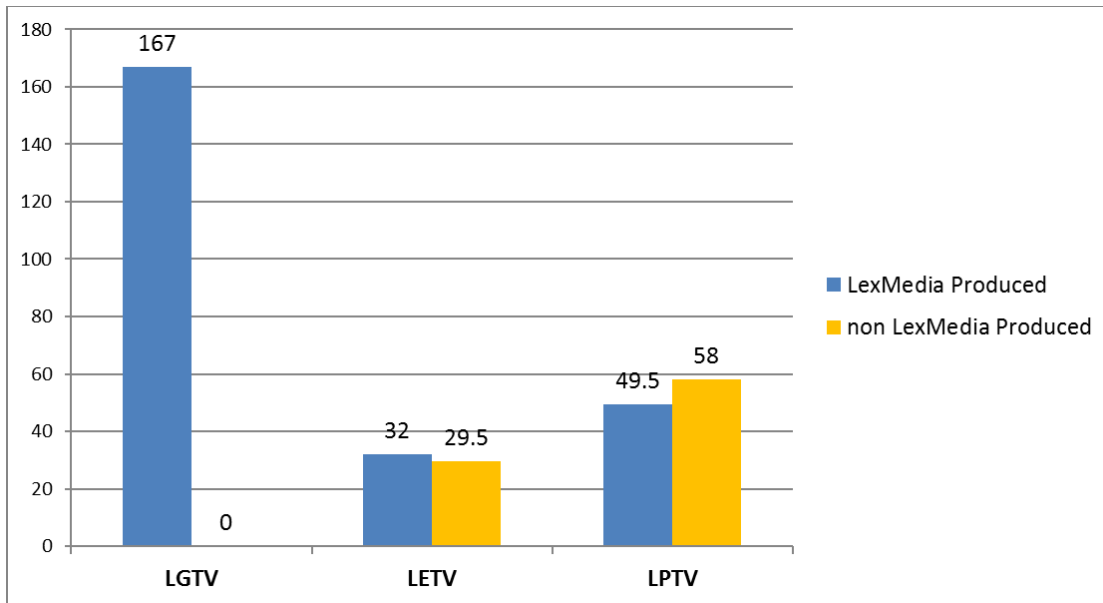
c) Number of Hours by Type of Programming (Public, Education, Government, and LexMedia or non-LexMedia produced programming)

We had a spike in government programming this quarter. We produced 167 hours, that is the most we have ever produced and 100 hours more than last quarter. It is also 30 hours more than last year at this time. Town Meeting accounts for part of the increase, but we are also experiencing an increase in requests from town committees and subcommittees.

Programming on the Public and Education channels are in line with past performance. 107.5 hours on the public channel and 61.5 on the education channel.

Below is a breakdown of all LexMedia produced and non-LexMedia produced **first run** program hours for each channel. Each program was repeated at least three times as required by our contract.

FY2016Q3 Programming



d) LexMedia required meetings and additional required government meetings.

LexMedia covered all required government meetings for the quarter was a total of 48. We covered 22 additional required meetings. They have all been indexed and are available for viewing on our Lexmedia.org On Demand service.

Breakdown of required meetings:

Board of Selectmen: 17
School Committee: 11
Planning Board: 12
Town Meeting: 5
TMMA Info: 3

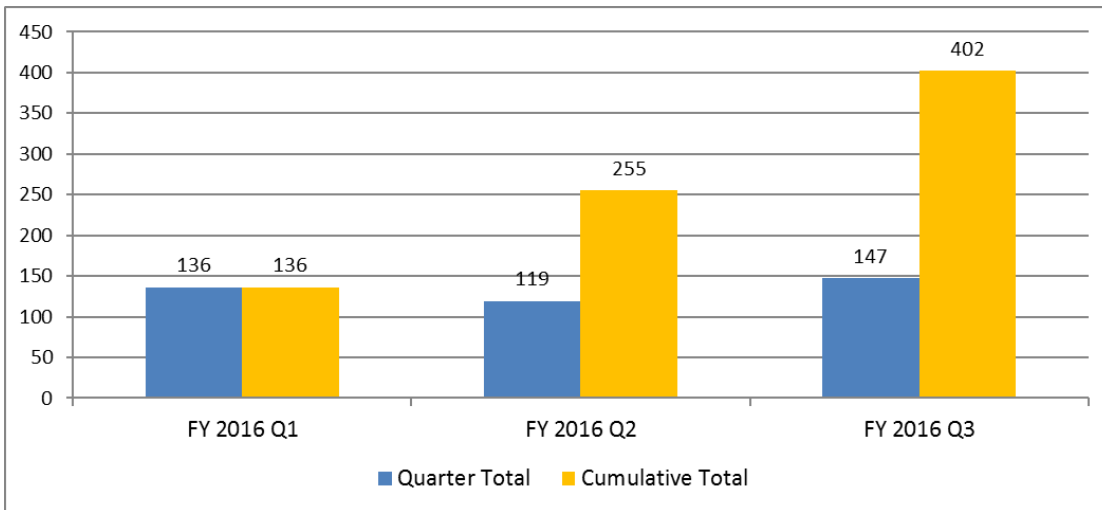
Breakdown of non-required meetings:

Board of Appeals: 5
Budget Summit: 1
Conservation Commission: 6
Historic Districts: 3
Historical Commission: 2
Planning Board RPC: 4
East Mass Av Project: 1

**e) The number of On Demand programs available, year to date.
Numbers of On Demand viewers for the rolling last 13 months.**

LexMedia added a total of 147 programs to the On Demand site for this quarter. We now have added 402 programs available for On-Demand this FY.

Total Number of On-Demand Programs



The chart below shows the number of On Demand viewers and hits for the rolling last 13 months.

FY2016Q3 On-Demand Views

<u>Month</u>	<u>Unique Visitors</u>	<u>Hits</u>
<u>Mar-16</u>	<u>559</u>	<u>2062</u>
<u>Feb-16</u>	<u>372</u>	<u>1643</u>
<u>Jan-16</u>	<u>356</u>	<u>1517</u>
<u>Dec-15</u>	<u>333</u>	<u>2054</u>
<u>Nov-15</u>	<u>366</u>	<u>2058</u>
<u>Oct-15</u>	<u>337</u>	<u>1170</u>
<u>Sep-15</u>	<u>518</u>	<u>1708</u>
<u>Aug-15</u>	<u>187</u>	<u>1651</u>
<u>Jul-15</u>	<u>215</u>	<u>786</u>
<u>Jun-15</u>	<u>503</u>	<u>786</u>
<u>May 15</u>	<u>230</u>	<u>1119</u>
<u>Apr-15</u>	<u>226</u>	<u>923</u>
<u>Mar-15</u>	<u>390</u>	<u>1997</u>

FY2016Q3
CACReport

f) Equipment Purchased During the Quarter and Cost of Each Item

There was no Capital Spending in FY2016Q3

g) Complaints Received During the Quarter and Their Dispositions.

The questions and comment log is available at the link below. There were no complaints received this quarter.

<http://www.lexmedia.org/view-questions-and-comments.html>

Additional: LexMedia Operating Expenses

Below is a chart showing LexMedia operating expenses for FY2016Q3.

LexMedia Operation Expenses

	FY 2016 Q1	FY 2016 Q2	FY 2016 Q3	Total
Personnel Expenses	\$ 66,810.61	\$ 67,669.95	57,513.39	\$ 191,993.95
Employee Benefits	\$ 17,165.84	\$ 13,480.08	15,538.08	\$ 46,184.00
Outside Services	\$ 6,708.32	\$ 6,102.22	8,900.54	\$ 21,711.08
Occupancy Expenses	\$ 1,557.75	\$ 1,355.80	1,314.99	\$ 4,228.54
Studio Operating Expenses	\$ 1,940.44	\$ 1,909.53	1,244.10	\$ 5,094.07
General	\$ 10,615.94	\$ 3,883.91	4,040.98	\$ 18,540.83
Total	\$ 104,798.90	\$ 94,401.49	88,552.08	\$ 287,752.47