

FY2018Q3 Highlights

Topping the list of highlights for this quarter is the new podcast studio. The studio is now fully functional and members have been participating in our training classes. The results of that training can be seen in an increase in training numbers for Q3. We're also in the discovery phase of a website redesign, podcast integration is a key factor in that process.

We've gotten very good feedback on the finely produced short pieces on community events and institutions we've started broadcasting. Some of best of the early stories are: Omar's Comic Store, Gun Control Protest and Kensington Enrichment.

The most watched program on LexMedia this quarter was The Best Buddies Prom. This was a request from a community member and it's the first we've filmed it. The second most watched show was on the education channel, to no one's surprise it was the interviews for new school superintendent.

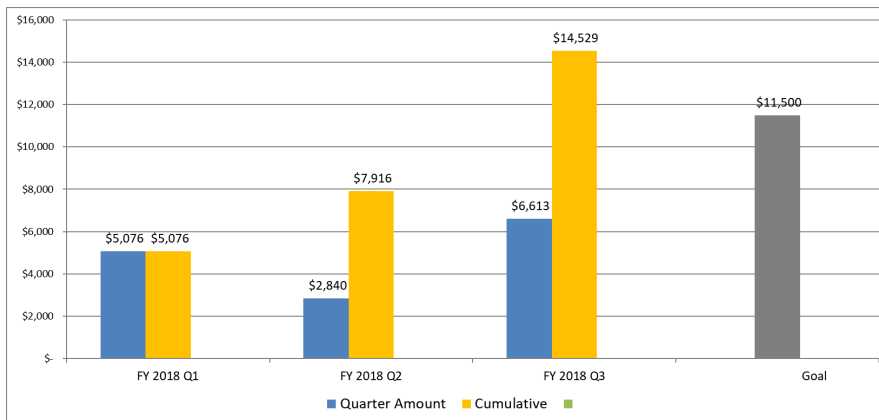
Other programs on LexMedia this quarter included: LHS basketball, LHS Follies, Aladdin Jr. at Diamond Middle School, MLK Day Celebrations, CAAL Chinese New Year, OWLL series on Bird watching, Active Shooting Lecture presented by the Chamber of Commerce, Identity Theft lecture, Cronin Lectures, Munroe Saturday Night, and Cindy Stumpo is Hard as Nails. Studio shows include: Community Coalition Resource Show, Baking with Molly, In Conversation with Steve Iverson and Hungry for Travel

a) Fundraising Targets

LexMedia raised \$6,613 in Q3 and has already exceeded the \$11,500 target for the year. The boost in fundraising this quarter is due to a reoccurring studio rental, a professional chef has been using the kitchen studio while waiting for construction of his own studio to be completed.

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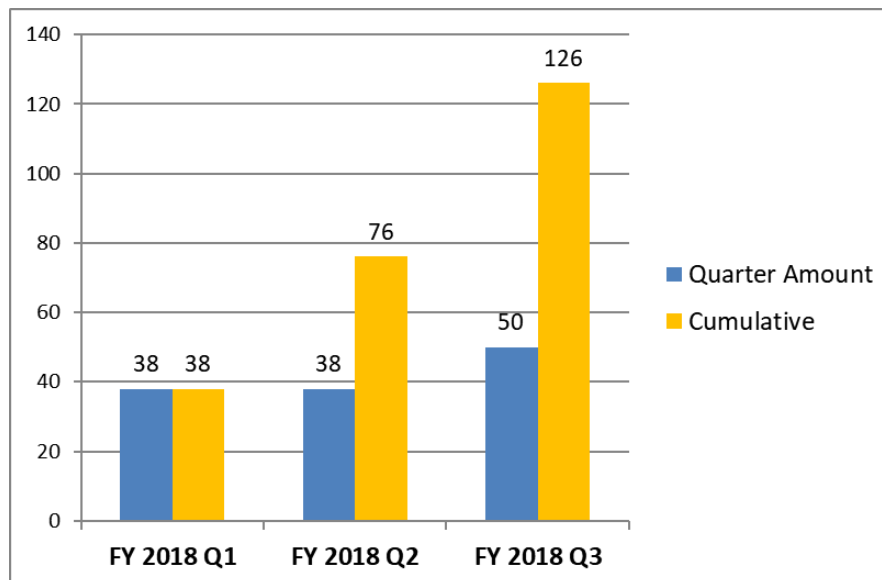
Fundraising Targets FY2018Q3



b) Statistics on Number of Residents Trained, TOWN Board and Committee Members Trained

It was an excellent quarter for training. 50 new members were trained in Q3, the majority of them for a youth movie making class over the February break and for podcasting classes. There was no training for town officials.

FY2018Q3 Volunteer Training



c) Number of Hours by Type of Programming (Public, Education, Government, and LexMedia or non-LexMedia produced programming)

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On the government and public channels LexMedia produced programming hours increased in Q32018 over Q32017. There was a slight decrease in programming hours on the education channel.

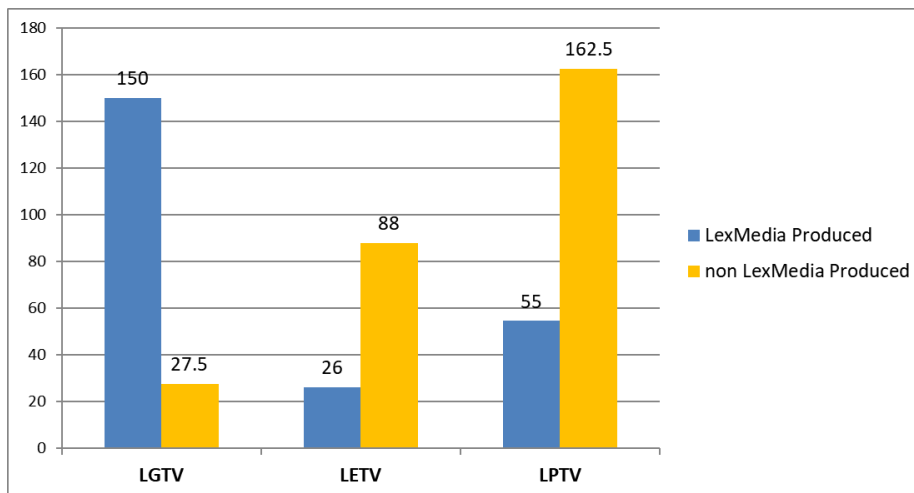
Government channel programing: 150 hours this year vs 124 for the same period last year.

Public channel programming: 55 hours this year vs 30 for the same period last year.

Education channel programming: 26 hours this year vs 30 for the same period last year.

Below is a breakdown of all LexMedia produced and non-LexMedia produced **first run** program hours for each channel. Each program was repeated at least three times as required by our contract.

FY2018Q3 Programming



d) LexMedia required meetings and additional required government meetings.

LexMedia covered all required government meetings for the quarter was a total of 42. We covered 25 additional required meetings. They have all been indexed and are available for viewing on our Lexmedia.org On Demand service.

Breakdown of required meetings:

- Board of Selectmen: 17
- School Committee: 12
- Planning Board: 8
- Town Meeting: 2
- TMMA Info: 3

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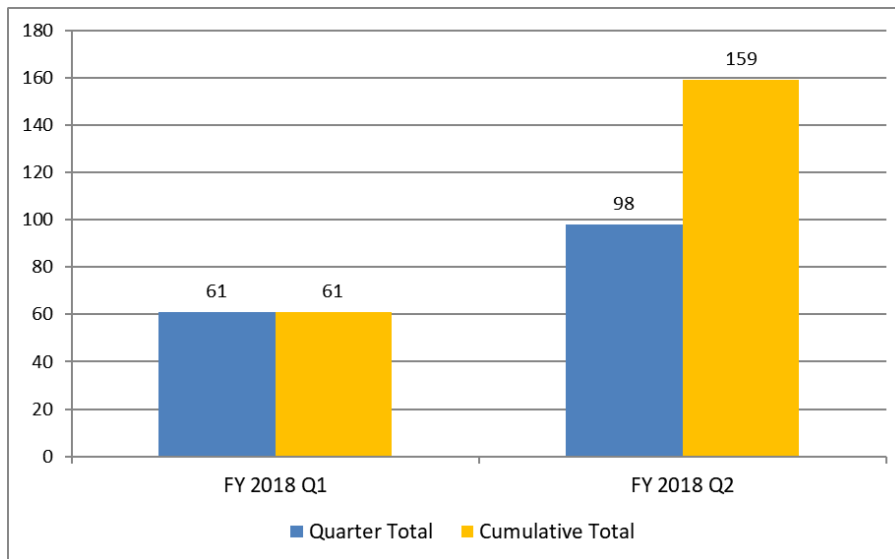
Breakdown of Additional Required meetings:

Board of Appeals:	4
Board of Assessors:	2
Budget Summit:	1
Conservation Commission:	7
Historic Districts:	3
Historical Commission:	2
Comprehensive Plan Advisory Committee:	1
Comprehensive Plan Transportation:	1
Comprehensive Plan Economic Development Panel:	1
Superintendent Finalist Interviews:	3

**e) The number of On Demand programs available, year to date.
Numbers of On Demand viewers for the rolling last 13 months.**

LexMedia added a total of 98 programs to the On-Demand site for this quarter. We now have 159 programs available for On-Demand this Financial Year.

Total Number of On-Demand Programs



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The chart below shows the number of On Demand viewers and hits for the rolling last 13 months.

FY2018Q3 On-Demand Views

<u>Month</u>	<u>Unique Visitors</u>
<u>Mar-18</u>	<u>1111</u>
<u>Feb-18</u>	<u>331</u>
<u>Jan-18</u>	<u>1051</u>
<u>Dec-17</u>	<u>463</u>
<u>Nov-17</u>	<u>528</u>
<u>Oct-17</u>	<u>---</u>
<u>Sep-17</u>	<u>64</u>
<u>Aug-17</u>	<u>63</u>
<u>Jul-17</u>	<u>49</u>
<u>Jun-17</u>	<u>126</u>
<u>May 17</u>	<u>136</u>
<u>Apr-17</u>	<u>210</u>
<u>Mar-17</u>	<u>255</u>
<u>Feb-17</u>	<u>305</u>

f) Equipment Purchased During the Quarter and Cost of Each Item

Date	Capital Item	Cost
3/7/2018	Lens for FS7 and filter	\$ 3,578.95
Total		\$ 3,578.95

g) Complaints Received During the Quarter and Their Dispositions.

There were no complaints received this quarter.

Additional: LexMedia Operating Expenses

Below is a chart showing LexMedia operating expenses for FY2017Q3.

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LexMedia Operation Expenses

	FY 2018 Q1	FY 2018 Q2	FY 2018 Q3	Total
Personnel Expenses	\$ 54,614.51	\$ 69,091.84	\$ 61,601.90	\$ 185,308.25
Employee Benefits	\$ 13,340.55	\$ 14,696.17	\$ 18,917.76	\$ 46,954.48
Outside Services	\$ 7,559.79	\$ 15,740.63	\$ 3,910.24	\$ 27,210.66
Occupancy Expenses	\$ 917.76	\$ 1,283.78	\$ 1,619.52	\$ 3,821.06
Studio Operating Expenses	\$ 684.14	\$ 2,713.81	\$ 1,932.12	\$ 5,330.07
General	\$ 13,738.83	\$ 8,455.76	\$ 10,255.59	\$ 32,450.18
Total	\$ 90,855.58	\$ 111,981.99	\$ 98,237.13	\$ 301,074.70